



2025 Bay Brew Fest Brewery/Winery

Application

Monterey County Fair & Event Center
2004 Fairground Road
Monterey, CA 93940
Saturday, June 28, 2025 Noon – 4 PM

Brewery/Winery Name: _____

Phone (Day): _____ Cell _____

Brewery Contact: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

I. APPLICATION INFORMATION

- Please submit a completed application by email or online at baybrewfest.com
 - Email to: info@baybrewfest.com
 - Online: Fill out an application on our website www.baybrewfest.com
- ***Applications are due by June 15, 2025***

II. BREWERY LOGO

- Please send a high-resolution Brewery Logo (jpg format) to info@baybrewfest.com

III. BREWERY INFORMATION

- Entrance to the festival for set-up will open at 9:00 AM
- Booth set-up by 11:30 AM; **First pour at 12:00 PM for VIP entry**
- Breweries receive two (2) VIP event access bands and four (4) general admission access bands
- Breweries will receive two (2) onsite parking passes
- Breweries will have access to their own hospitality space with private restrooms, non alcoholic beverages and snacks provided from 9:00 AM – 5:00 PM
- Attendees receive 4 oz. pours
- Brewers or distributors should bring a minimum of 20 gallons of beer in any keg/bottle/can format.
 - Bay Brew Fest will compensate all breweries \$250.00 to offset the cost of beer upon receipt of an invoice
- All booth locations are a 10' x 10' space.
- Ice buckets and ice will be provided along with one table and two chairs per booth location
- Event ends at 4:00 PM
- Brewers will act as knowledgeable representatives of their product
- All participating breweries will be listed at www.baybrewfest.com

Upon execution of this contract with The Bay Brew Fest, our company named above agrees to provide product and/or participate in the Bay Brew Fest to be held on Saturday, June 28, 2025 at the Monterey County Fair & Event Center.

This certifies that Bay Brew Fest has been granted permission by our company named above, to use our company name, logo art and product description for the limited purpose of promoting the 2025 Bay Brew Fest. It is understood that promotional strategies for this event may include print, broadcast advertising, and the production and distribution of promotional merchandise.

PHOTOGRAPHY: I agree to allow photographs to be taken at the event, to be used for advertising, marketing, and general promotional purposes at any time in the future. I fully release such photographs, or rights in such photographs, free of charge, to the event organizers. The photographs may be used, or edited or use, without further need of consent from me or compensation for me.

Vendor Signature

Date

Print name _____

Website address: _____

EZ Ups are encouraged. Will you bring your own? YES _____ NO

If you are not able to attend, but would like to donate/deliver beer can we provide a pourer for you?

YES _____

The Monterey County Fair Heritage Foundation is a

501(c)(3) Organization 77-0402426