



BENEFITS	PRESENTING \$7,500	PREMIER \$5,000	GOLDEN \$3,500	LAGER \$2,500	HOPPY \$1,500	STOUT \$750	FRIEND \$500
PRESENTING SPONSOR	★						
LOGO ON CUP	★						
ON-SITE BOOTH	★	★	★	★			
LOGO ON TICKET	★	★					
VIP PARKING PASSES	10	8	5	3			
ADMISSION PASSES	50	35	20	15	10	5	2
VIP PASSES	20	15	10	5	2		
CLICKABLE LOGO ON WEBSITE	★	★	★	★	★		
LOGO ON SIGNAGE	★	★	★	★	★		
SOCIAL MEDIA	★	★	★	★	★		
LOGO IN POSTER	★	★	★	★	★		
E-NEWSLETTER	★	★	★	★	★	★	
THANK YOU AD	★	★	★	★	★	★	★
BANNER DISPLAY	★	★	★	★	★	★	★

OFFICIAL BEER, WINE, AND MEDIA SPONSORSHIPS AVAILABLE UPON REQUEST AT GOLDEN LEVEL.

TO SECURE YOUR SPONSORSHIP FOR 2025, PLEASE CONTACT TAYLER BALDWIN AT [MEDIA@MONTEREYCOUNTYFAIR.COM](mailto:media@montereycountyfair.com).